Informatica EDC, Axon & IDMC SaaS MVP

PARADIGM™ technology

Data governance software as a service - the fastest path to consistent, trusted data on the cloud

Sixty-nine percent (69%) of global consumers are prepared to boycott any company they believe does not take data protection seriously.[1] What your organization does to enable consistent, trusted, and governed data is paramount to ensuring accuracy and meeting business objectives. Without safe and reliable data, it is impossible to cope with the holistic data governance landscape. Are you willing to risk the loss of all those customers?

Data Governance & Catalog for the Largest Auto Lender in the US

Paradigm's governance experts established an enterprise data dictionary of critical data elements across core systems and automated and orchestrated data to address regulatory and business requirements, reducing audit exposure and lowering project costs.
- 23% increase in business adoption
- 2 month reduction in acquisition integration
- 18% efficiency increase

Why fuel data governance on the cloud?

Govern your data holistically to stay compliant with global regulations, fuel your customer initiatives with quality data, and protect customer data. Data governance on the cloud encompasses the strategies and technologies for improving data's trustworthiness and quality to comply with regulations and corporate policies.

With proper governance tools and programs in place, your organization can detect and protect sensitive data, manage CCPA and GDPR compliance, and provide current, accurate, and complete customer and business data.

Deployment	Value	Key Outcomes
Minimal Viable Product ($)	• Optimized cost to introduce new SaaS technologies • Informatica product installation	• EDC installed, configured, and scanning metadata from 6 identified systems • Axon installed, 2 environments (non-prod) configured and EDC integration - 10 users, 3-file upload • 2 persistent data masking stores installed • 2 dynamic data masking stores installed • 2 business use cases

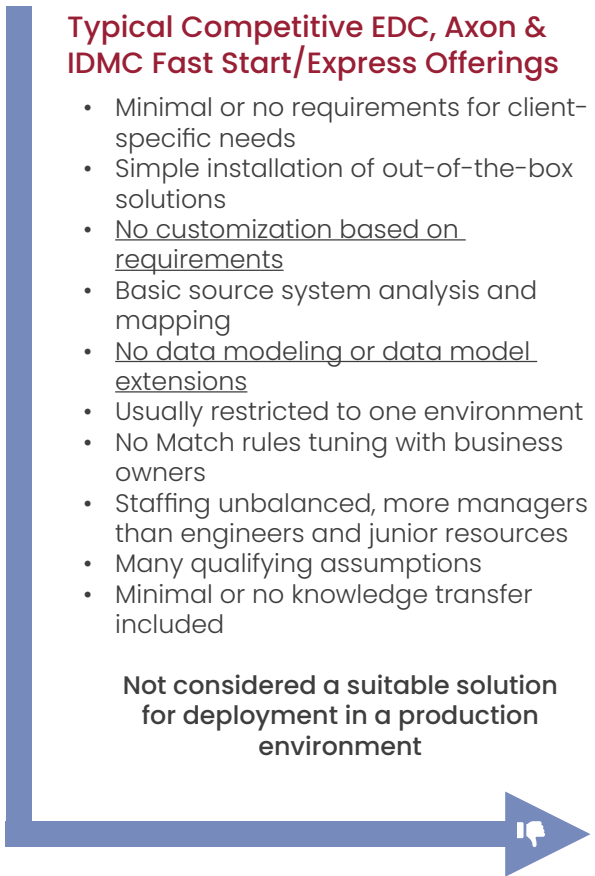## Value comparison - Paradigm MVP and typical market offerings

Paradigm EDC, Axon & IDMC SaaS MVP Solution

- MVP solution built to <u>client-specific requirements</u>; Requirements workshops and <u>source system review, analysis, and profiling</u>
- Develop <u>Data Model extensions</u> for SaaS MVP
- Establish SaaS MVP development environment with <u>architectural guidance</u> on higher environments
- Define custom hierarchies for management and visualization
- SaaS defined and tuned Match results with business owners using client source data
- Deep solution delivery and technical acumen
- Continuous knowledge transfer to client team

SaaS MVP solution tested and deployed in production environment

Paradigm vs Other Offerings

Typical Competitive EDC, Axon & IDMC Fast Start/Express Offerings

- Minimal or no requirements for client-specific needs
- Simple installation of out-of-the-box solutions
- <u>No customization based on requirements</u>
- Basic source system analysis and mapping
- <u>No data modeling or data model extensions</u>
- Usually restricted to one environment
- No Match rules tuning with business owners
- Staffing unbalanced, more managers than engineers and junior resources
- Many qualifying assumptions
- Minimal or no knowledge transfer included

Not considered a suitable solution for deployment in a production environment

Why Paradigm?

Paradigm's team of experts each boast 15+ years of field implementation experience in multiple domains and industry applications. We have a host of custom, pre-built accelerators and best practices derived from extensive experience. These unique tools drive outcome-driven, time-bound, and cost-effective solutions. Our product-specific tools provide optimized cost for new tool product introduction, increased agility and improved data, and fully integrated programs, resulting in increased revenue and role-based access and expertise.