Informatica's EDC, Axon & Data Privacy Management Adoption Accelerators

The Fastest Path to Consistent, Trusted, Governed Data

ABOUT PARADIGM

An award-winning end-to-end strategic solutions provider, Paradigm Technology is a leader in Digital Transformation, working for 25 years with the Fortune 500. We enable our clients in: Customer & Vendor Centricity, Data Governance, Real-time Analytics, and Cloud Adoption. Our Data Scientists help make sense of IoT and Big Data to predict and answer the hard questions to grow revenues, reduce costs and avoid risk. Paradigm's Business Transformation practice supports this through IT simplification, change management and robotic automation.

"Paradigm has provided transparency in a way no other vendor has before - it's set a new standard of excellence for us and our other vendors. Paradigm continues to push us and help us grow!"
- Financial Services Client

"Paradigm is the reason we have hit this critical milestone. The team never failed to rise to the occasion and find solutions. Many, many thanks to all of the Paradigm team members!"
- VP, Top 5 US Bank

DATA GOVERNANCE FOR PRIVACY

Sixty-nine percent (69%) of global consumers are prepared to boycott any company they believe does not take data protection seriously.[1] What your organization does to enable consistent, trusted, and governed data is paramount to ensure accuracy and meet business objectives. Without safe and reliable data, it is impossible to cope with the holistic data governance landscape. Are you willing to risk the loss of all those customers?

Enterprise Data Catalog (EDC) - including **AI-powered Catalog of Catalogs, which tracks data lineage across ecosystems** - Axon, and Data Privacy Management, products of Paradigm Technology's strategic partner, ***INFORMATICA***, allow you to fuel your most important business initiatives with high-quality, trusted data.

WHY FUEL DATA GOVERNANCE & PRIVACY?

Govern your data holistically to stay compliant with global regulations, fuel your customer initiatives with quality data, and protect customer data. Data governance encompasses the strategies and technologies for improving the trustworthiness and quality of data in order to comply with regulations and corporate policies. With proper governance tools and programs in place, your organization can detect and protect sensitive data, manage CCPA and GDPR compliance, and provide current, accurate, and complete customer and business data.

DEPLOYMENT	VALUE	KEY OUTCOMES
Minimal Viable Product ($)	• Optimized cost to introduce new technologies • Informatica product installation	• EDC & Data Privacy Management installed, configured, & scanning metadata from 6 identified systems • Axon installed, 2 environments (non-prod) configured & EDC integration - 10 users, 3-file upload • 2 persistent data masking stores installed • 2 dynamic data masking stores installed • 2 business use cases
CCPA ($$)	• CCPA compliance-ready - reduced risk • Data governance workflows • Hands-on knowledge transfer • Post implementation support - Paradigm resource on-site	• MVP implementation, PLUS • +15 persistent data masking stores installed • +1 dynamic data masking store installed • Paradigm CCPA accelerators • Governance workflows - 5 completed • Knowledge transfer • Data governance adoption roadmap • 3 months of resource support
Full Data Transparency ($$$)	• Fully-integrated data governance program - reduced risk • Increased agility & improved data for Business - increased revenue • Business proactively using technology • Role-based access & expertise across product line	• MVP & CCPA implementations, PLUS • Data quality framework assessment & 24-month roadmap • Business roadshow & adoption plan • Training with all business stakeholders • 12 months of services support with 2 resources

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[1] https://www.infosecurity-magazine.com/news/rsa-security-consumers-falsify/