MDM... WHAT’S NEXT ON MY JOURNEY?

MDM Domain
- Consent Master
- Vendor
- Product/Material
- PIM
- Sources
  - Internal
  - 3rd Party (Axiom, D&B)

Data Lake
- Transactional Data
- Mastered Records
- Big Data Integration
- Self-Service Data Prep

Data Governance
- Regulatory Reporting
- Quality Data
- Protected Data
- OCM

Reporting as a Service
- Tableau
- Etc.

Data Integration and / or MDM
- On-prem
- Cloud

MDM Customer / Party
- On-prem
- Cloud

Paradigm Success Stories
- Reduced customer search time from 30 to 5 seconds resulting in 30% larger purchase
- ~60% resource time savings
- Automated quality checks produced ~70% faster updates, reduced risk, and higher revenue
- Cost savings of ~$3.8M

- Deployed new Data Lake to integrate and retain historical data, reducing risk by 18%
- Converted 30+ years of history from 12+ legacy systems
- Enabled new decision science capabilities

- 28% reduction on report cycle time
- 34% reduction in man hours to generate reports
- Expanded proliferation and accuracy of trusted data
- Increased reliability in delivery and content of generated reports

- Scanned and categorized over 180 tables, 8M variables, and 3B rows of external data
- 31% reduction in search time
- 28% target increase in quality
- Enabled semantic search for key indexes, index performance, geographic, demographic, and market data