

# Informatica's EDC & Axon Solutions with Paradigm

## ABOUT PARADIGM

An award-winning end-to-end strategic solutions provider, Paradigm Technology is a leader in Digital Transformation, working for 25 years with the Fortune 500. We enable our clients in: Customer & Vendor Centricity, Data Governance, Real-time Analytics, and Cloud Adoption. Our Data Scientists drive Artificial Intelligence and Machine Learning, while helping to make sense of IoT and Big Data to predict and answer the hard questions to grow revenues, reduce costs and avoid risk. Paradigm's Business Transformation practice supports this through IT simplification, change management and robotic automation.

Sixty-nine percent (69%) of global consumers are prepared to boycott any company they believe does not take data protection seriously.<sup>1</sup> What your organization does to enable consistent, trusted, and governed data is paramount to ensure accuracy and meet business objectives. Without safe and reliable data, it is impossible to cope with the holistic data governance landscape. Are you willing to risk the loss of all those customers?

EDC and Axon, products of Paradigm Technology's strategic partner, Informatica, allow you to fuel your most important business initiatives with high-quality, trusted data.

## WHAT ARE EDC & AXON?

**Axon** is a data governance software that enables organizations to democratize data and enable data stewardship, data quality dashboards, and workflow automation, orchestration, and audit.

**Enterprise Data Catalog (EDC)** is a platform that enables organizations to automate discovery and classification of sensitive data across both structured and unstructured sources, visualize the data lineage, automate identification of data subjects and assessment of risk exposure, define policies, and enable semantic searching.

## BENEFITS OF DATA GOVERNANCE

### Business Impact

- Propel growth using data to make accurate, timely, fact-based decisions
- Align the data management procedures with the business strategy
- Monitor the effectiveness and efficiency of ongoing data management operations and processes
- Support data management personnel development and rewards processes
- Report data quality results to key internal and external stakeholders

### Performance Impact

- Increase revenue
- Reduce cost
- Improve operational efficiency
- Reduce risk
- Improve customer experience

## SUCCESS STORY - EDC & AXON FOR GLOBAL ASSET MANAGER

- Improved ingestion of new data for research & marketing, explored data lineage, and improved data controls
- Automated, orchestrated, and audited data governance processes across the business value chain
- Simplified, automated search for related information, scanning all data sources without regard to format or location

<sup>1</sup> <https://www.infosecurity-magazine.com/news/rsa-security-consumers-falsify/>

## PARADIGM TECHNOLOGY'S DATA GOVERNANCE SERVICES

### EDC & Axon Installation, Configuration, & Testing

The initial configuration is essential to assure the artifacts are correctly profiled across the environment. Proper configuration enables data governance organization structures, workflows to automate, orchestrate, and audit data governance processes, and integration with Informatica's EDC, PowerCenter, and IDQ products.

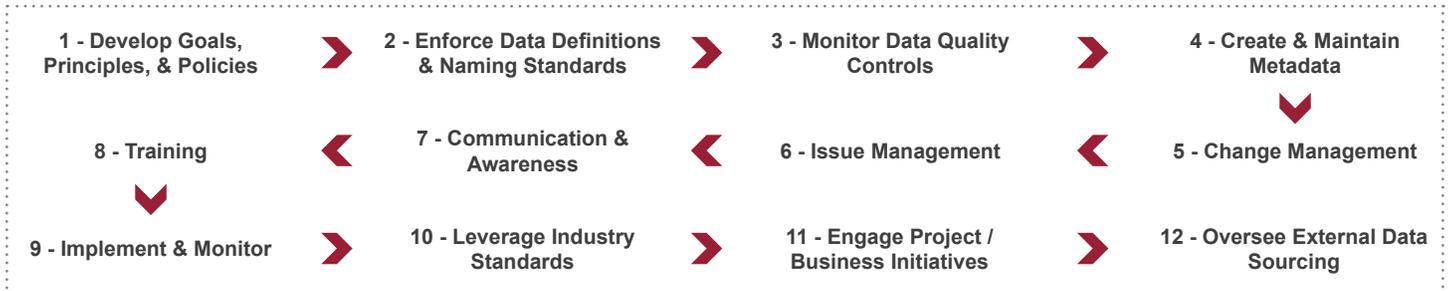
### Deployment, Adoption, & Change Management

Paradigm will assist in defining a full adoption strategy for the enterprise or across strategic business units. We offer a complete adoption strategy including communication management, training programs, knowledge management, and change management.

### Operational Support

Paradigm's ongoing production and maintenance support for EDC and Axon implementations is often more cost-effective than in-house solutions. We work with each organization to define the necessary scope of services, service level and operating level agreements, and resource requirements over time. We can provide on-shore, off-shore, and hybrid resourcing options.

## CORE DATA GOVERNANCE PROCESSES



## MEET THE TEAM



**Mohit Sahgal**  
Vice President of Analytics

Mohit is a results-driven senior executive with over 25 years of data management consulting experience in Enterprise Information Architecture/Management and Business Analytics.



**Chris Gately**  
Chief Revenue Officer

Chris has 20+ years of expertise, having served in various sales leadership positions with many well-known technology firms focused on data analytics, storage, cloud, security, and mobile solutions.

**HOW CAN PARADIGM SUPPORT YOUR DATA GOVERNANCE NEEDS?  
WE INVITE YOU TO LEARN MORE - REACH OUT TO OUR EXPERT TODAY!**



**PARADIGM**<sup>TM</sup>  
technology

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