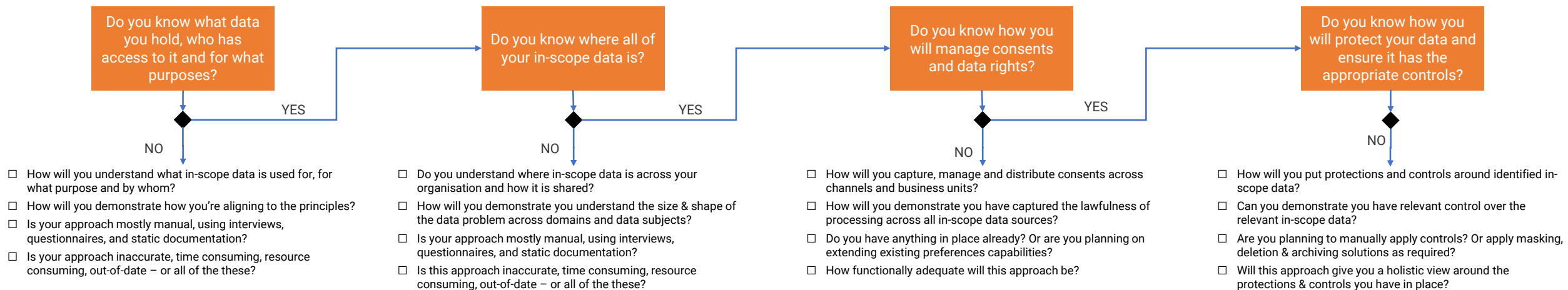




It's not just a Compliance issue. | It's not just a Risk issue | It's not just a Security issue. | It's not just a Data issue | It's not just a Legal issue.
It's ALL of these, and more...

In May 2018, the General Data Protection Regulation (GDPR) comes into full force to **enhance protection of personal data** by businesses which store, process, access, use, and transfer, with disclosure requirements including visibility to an individual's data upon request. An approach to GDPR built on a **comprehensive solution set** can add value that includes privacy as a differentiator & offers the potential to drive additional outcomes, benefits & value from digital transformation.

May 2018 isn't far away, so it's time to get practical... Answer these 4 questions to measure how prepared you are.



The opportunity and business value:

Intelligent data governance used by business & IT users for faster compliance reporting, faster data science, reduced data risk, & to drive data as an asset.

Automated data discovery & risk scoring for faster data discovery for other policies, with support for breach prevention initiatives.

Associate consents with mastered Data Subjects to power customer centricity and digital transformation initiatives and provide improved data for market purposes

Automate controls and the protection of data for faster and more secure application testing and reduced costs through data minimisation

Capabilities you'll need:

DATA GOVERNANCE

- ✓ Policy definitions.
- ✓ Role assignments.
- ✓ Process register.
- ✓ Collaboration between business & IT.

SENSITIVE DATA DISCOVERY & ANALYSIS

- ✓ Discover & classify sensitive data
- ✓ Data map & data proliferation
- ✓ Heat maps to detect high-risk areas
- ✓ User access & activity
- ✓ Risk monitoring & policy based alerting

CONSENT MASTERING & ENACTING RIGHTS

- ✓ Single view of the subject
- ✓ Store consents and sensitive data
- ✓ Share purpose-based perspectives with applications
- ✓ Enact rights: Access, rectify, objection, portability, right to be forgotten

ARCHIVING & ANONYMIZATION

- ✓ Persistent & dynamic sensitive data masking, in production & non-production environments
- ✓ Archive data in a secure, easily accessible data store
- ✓ Manage retention policies & purging of expired data to support right to be forgotten

Informatica Axon

Informatica Secure@Source

Informatica Master Data Management

Informatica Data Masking & Archiving